



The San Jose BioCenter Sponsorship Opportunities

About the San Jose BioCenter

The San Jose BioCenter (SJBC) is a state of the art facility equipped with wet laboratory and office space that provides world class business and facility services to high potential life science companies. SJBC members have access to an extensive range of products, services and equipment that enables them to grow and scale successful businesses.

The SJBC seeks to maintain a balanced and diversified portfolio across the various life sciences sectors with companies at various stages of development. Through many years of experience in developing successful companies, our team has developed a systematic selection process based on great technology, qualified markets, solid IP and great teams.

The team at The SJBC works closely with our portfolio companies as true partners in their growth, creating value over the long term. Our mission is to provide entrepreneurs with the resources, contacts and experience they need to commercialize their technology.



Reasons to Sponsor: Branding, Insight, and Access

The SJBC Sponsorship Program provides an innovative way for corporations to make an impact with emerging life science companies. Our sponsor benefits maximize corporate visibility and objectives to our target audience, and provide promotional opportunities. The SBJC Sponsorship Program is designed specifically for aligning your brand with a partner that brings high potential partners the knowledge.

Reach high quality, industry specific leaders

Establish new strategic partners/clients

Set your company in front of the most innovative entrepreneurs & companies

Target corporate visibility



Companies

The SJBC is the home of 19 high profile companies, ranging from Biotech to Nanotech through Bioinformatics, Drug Development, Device Development... We are proud to be a "Bio-Convergence Center" where you will find every life science companies profiles you can possibly imagine. In addition to its "Resident Program", the SJBC offers an "Affiliate Program" giving the same high quality SJBC services to its members but without being physically located in the SJBC. Finally, the SJBC is opening this fall 2006 its Superior Chemistry Analytics Laboratory equipped with a LC/MS, a NMR, and soon a HPLC. This Lab will be open to all Life Sciences Start-Ups in the Bay Area, giving a whole new opportunity for our sponsors to reach all these non-client companies.



Sponsorship Opportunities

Platinum Sponsor -- \$25,000

Brand name marketing in all San Jose BioCenter marketing materials

All sponsors are eligible to have their logo, their website link and a 50-word (approximately 550 characters) company description in the San Jose BioCenter PR Pack.

Brand name marketing and link on the San Jose BioCenter website

All sponsors are eligible to have their logo, their website link and a 50-word (approximately 550 characters) company description on the San Jose BioCenter website. You can find your sponsor description at http://www.sjbiocenter.com/te_sponsors.html

Signage in the Lobby

Sponsors will have an opportunity to have their logo displayed in the lobby of the San Jose BioCenter.

Use of conference space; as available

Sponsors will have an opportunity to reserve and use conference rooms at the San Jose BioCenter, if available, for meetings or events.

Promotion of sponsor events

The San Jose BioCenter will promote sponsor events and other news about sponsor to the San Jose BioCenter clientele.

Community promotion

The San Jose BioCenter will promote sponsor as a speaker at community events and programs that the San Jose BioCenter has the opportunity to participate in.

Invitation to all SJBC events

All sponsors will receive an invitation(s) to San Jose BioCenter's exclusive, invitation-only events.

Opportunity to lead / participate in roundtables

All sponsors will have the opportunity to play a leadership role as panelists or speakers at SJBC's roundtables.

1 Day/month Office Hours or On-Demand Referrals with the SJBC management and/or SJBC clients

Sponsors will have an opportunity to have on site office hours for the clients of the San Jose BioCenter or the San Jose BioCenter will refer potential and current clients to connect with the sponsor directly at the time of need.

Coaching and Mentoring Opportunities

Sponsors will have an opportunity to be included in the online portal for the San Jose BioCenter for the companies to access for mentoring assistance and be invited to be experts for the San Jose BioCenter's key events.

Corporate Marketing Materials

Sponsors will have an opportunity to prominently display their branded materials in the San Jose BioCenter.

Gold Sponsor -- \$15,000

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Invitation to all SJBC events

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Corporate Marketing Materials

Sponsors will have an opportunity to prominently display their branded materials in the San Jose BioCenter.

1 Day/quarter Office Hours or On-Demand Referrals with the SJBC management and/or SJBC clients

Sponsors will have an opportunity to have on site office hours for the clients of the San Jose BioCenter or the San Jose BioCenter will refer potential and current clients to connect with the sponsor directly at the time of need.

Silver Sponsor -- \$7,500

Brand name marketing in all San Jose BioCenter marketing materials

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Brand name marketing and link on the San Jose BioCenter website

All sponsors are eligible to have their logo, their website link and a 50-word (approximately 550 characters) company description on the San Jose BioCenter website. You can find your sponsor description at http://www.sjbiocenter.com/te_sponsors.html

Invitation to all SJBC events

All sponsors will receive an invitation(s) to San Jose BioCenter's exclusive, invitation-only events.

On-Demand Referrals

The SJBC will refer potential and current clients to connect with the sponsor directly at the time of need.

Product Show Sponsor -- \$1,000 (single company), \$5,000 (multiple companies)

One time access to SJBC clientele

Companies wishing to do a product show at the San Jose BioCenter will be featured on the SJBC calendar of events and will have their website link on the online SJBC calendar of events. The SJBC team will promote the Product Show to its members companies through its calendars of events, emails and personal referrals.

For additional information or to sponsor please fill in the form below and contact:

Aurélie Gaudin

Marketing & Programs Manager - The San Jose BioCenter

e: aurelie@sjbiocenter.com

b: 408.960.3804

c: 415.830.2702

f: 408.960.3822

Company Name: _____

Primary Contact Name: _____

E-mail: _____

Telephone #: _____ ext.: _____ Fax #: _____

Address: _____

City, State, ZIP: _____

Please contact me. I would like to learn more about the SJBC sponsorship opportunities.

My organization would like to sponsor the SJBC:

- Platinum Sponsorship \$ 25,000
- Gold Sponsorship \$ 15,000
- Silver Sponsorship \$ 7,500
- I Would Like to Donate \$ _____

My organization would like to do a Product Show at the SJBC:

- Multiple Companies Show \$ 5,000
- Single Company Show \$ 1,000

Please provide at least 3 wish dates for the show:

Choice #1: _____

Choice #2: _____

Choice #3: _____

Other available dates: _____

The San Jose BioCenter is an economic initiative by:



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