

## **BioMarker Launches Gene Essence™ DNA Test**

**SAN JOSE, Calif. — March 31, 2008** BioMarker Pharmaceuticals, Inc., a privately-held company, announced today that it has officially launched and has begun offering its Gene Essence™ test directly to consumers in the United States. Based on recent advances in DNA analysis technology, the Gene Essence™ test provides customers with personalized genetic information that is unique to each individual. The web-based service enables customers to learn which inherited traits they may have acquired and provides individuals with access to the latest research results in the rapidly expanding field of genome analysis. Customers can learn how the genetic markers in their genomes relate to a large number of health-related conditions which have been published in peer-reviewed scientific literature.

Dr. Xi Zhao-Wilson, CEO and President of BioMarker, said, “BioMarker’s mission is to provide individuals with interventions and information that will help them live healthier and longer lives. The Gene Essence™ test will enable our customers to gain access to their personal genetic information, based on the latest scientific discoveries in genetics and genomics. We believe every individual has a right to learn more about themselves by providing our customers access to the same DNA analysis technology that is being applied in global research studies. These studies are aimed at understanding how our genetic makeup influences our health and how our genes respond to our environment.”

“We believe the Gene Essence™ test is currently the most comprehensive personalized genetic test available. The test report will provide our customers with access to a growing database of genetic markers linked to a variety of health-related conditions”, Dr. Ivan Labat, Sr. Director, Research and Product Development, said. “Our goal is to give our customers the opportunity to participate directly in the expanding science of genomics, and learn more about what their DNA can tell them about themselves.” said Dr. Zhao-Wilson.

To learn more and explore your genetic code, please visit [www.geneessence.com](http://www.geneessence.com).

### **About BioMarker**

BioMarker Pharmaceuticals, Inc. is a privately-held company focused on anti-aging interventions, nutraceutical product development, and research into the mechanism of aging and scientifically proven interventions like calorie restriction. The company’s Gene Essence™ test will give individuals access to their personal genetic information and tools designed to explore and understand how their genes are related to a variety of health conditions. More information is available at [www.biomarkerinc.com](http://www.biomarkerinc.com).

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