



Press Release

Office of Economic Development

FOR IMMEDIATE RELEASE

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FORBES NAMES SAN JOSE ONE OF AMERICA'S CLEANEST CITIES

Ranking cites San Jose's water and air quality

SAN JOSE, CALIF. — (March 19, 2008) — *FORBES* magazine has named San Jose the 10th cleanest city in the U.S. in its *2008 List of America's Cleanest Cities*. The annual ranking cited San Jose's water quality and cleanliness as well as the City's low levels of air pollution.

The list was determined by measuring rankings for air pollution and ozone levels among all 49 U.S. metro areas with populations exceeding 1 million, using data from the American Lung Association.

After eliminating 20 cities that ranked poorest in air quality, *FORBES* measured the remaining 29 cities on the additional but less-weighted factors of water quality, per-capita spending on Superfund site cleanup and solid-waste management. From this list, *FORBES* named its top 10.

"We are delighted that San Jose has received this honor. It attests to San Jose's half-century dedication to ensuring a reliable, clean water source for our residents and businesses. It also recognizes the ambitious goals we are undertaking through *San Jose's Green Vision*, which will foster a clean and economically viable city for the next generation of San Joseans," said San Jose Mayor Chuck Reed. *San Jose's Green Vision* outlines 10 bold citywide environmental goals that address clean tech innovation, sustainability and green mobility.

The *FORBES* listing also cited that having a reputation for clean air, water and streets has direct economic impact and goes into a person's choice to move to a particular city. Nine of

the 10 cleanest cities, including San Jose, demonstrated population increases between 2000 and 2006.

“As San Jose continues to grow, maintaining a clean livable city is a strong differentiator when vying for the world’s top talent. We look forward to returning to the FORBES “cleanest city” rankings for years to come,” said Reed.

About the City of San Jose’s Office of Economic Development

The City of San Jose's Office of Economic Development (OED), part of the San Jose Office of the City Manager, is committed to a vital, competitive San Jose economy that increases prosperity for people and companies and enhances City revenues. The Office guides the City's economic strategy, provides assistance for business success, helps connect employers with trained workers, and provides art and cultural resources to our community. For more information, please visit, www.sjeconomy.com.

About the City of San Jose

From its founding in 1777 as California's first city, San Jose has been a leader, driven by its spirit of innovation. Today, San Jose stands as the largest city in Northern California and the Capital of Silicon Valley—the world's leading center of innovation. The city, the 10th largest in the U.S., is committed to remaining a top-ranked place to do business, work, live, play and learn. For more information, visit, www.sanjoseca.gov.

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