



MEDIA ADVISORY
Office of Economic Development

FOR IMMEDIATE RELEASE

Contact

Steven Brewster (408) 535-8168
San Jose Office of Economic Development
steven.brewster@sanjoseca.gov

Debut of BusinessOwnerSpace.com to Help San Jose and Silicon Valley Businesses Thrive

WHAT: Silicon Valley's one-stop resource for starting and growing a business, BusinessOwnerSpace.com will be officially debuted by San Jose Mayor Chuck Reed. BusinessOwnerSpace.com offers no-cost services and resources for small business owners, including business planning and technical assistance, hiring and human resource assistance, access to capital information and permitting and regulatory assistance. The website also includes a self-assessment tool that an entrepreneur can utilize to identify the best resource that meets a particular need. The launch is part of a week-long series of San Jose events targeting business owners and entrepreneurs.

WHO: San Jose Mayor Chuck Reed
Jeff Ruster, deputy director, San Jose Office of Economic Development

WHEN: 9 a.m.
Tuesday
October 16, 2007

WHERE: Rotunda
San Jose City Hall
200 E. Santa Clara Street
San Jose, California

BACKGROUND:

BusinessOwnerSpace.com is an initiative that seeks to increase the awareness of small businesses* and entrepreneurs of no cost and low cost services available in San Jose-Silicon Valley. Based on research, conducted by the Office of Economic Development, only three percent of small businesses even knew such services are available. To heighten awareness, approximately 30 organizations, including six city departments, have agreed to operate under a common brand and resource web portal, BusinessOwnerSpace.com. For more information, call 1-877-880-1222, or visit BusinessOwnerSpace.com.

**There are approximately 130,000 businesses in San Jose Metropolitan Area—defined as 20 employers or fewer.*

###