



FOR IMMEDIATE RELEASE

**2008 AMGEN TOUR OF CALIFORNIA EDUCATION CURRICULUM
RELEASED TO SAN JOSE SCHOOLS FOR 4TH-6TH GRADE
INSTRUCTION**

*Endorsed by Governor Schwarzenegger, Curriculum Contains Lessons to
Encourage Students to Live Healthy Lifestyles and Practice Bike Safety*

SAN JOSE, CALIF., January 9, 2008—In preparation for the highly anticipated return of the Amgen Tour of California professional cycling road race in February, a specially developed classroom curriculum has been distributed to fourth- through sixth-grade instructors and students in the San Jose Unified School District.

Now in its third year, the Amgen Tour of California has become the largest sporting event in California and the largest cycling event in the country. The Tour de France style, eight-day professional cycling race presented by AEG will showcase the world's top professional cycling teams competing along a demanding course from Palo Alto-Stanford University to Pasadena, Calif. from February 17-24, 2008. On Wednesday, February 20, San Jose hosts the Stage 3 Modesto-to-San Jose Finish directly in front of San Jose City Hall.

Through interactive lessons, the 2008 curriculum educates students about the history of cycling and includes bike safety and maintenance tips.

According to San Jose Mayor Chuck Reed, teaching youth about the history of cycling and of proper bicycle use and safety is important. "We want to encourage residents to adopt bicycling as an everyday mode of transportation and contribute to San Jose being America's center for green innovation," said Mayor Reed. "We applaud the Amgen Tour of California for developing these materials and welcome the race to our City for the third year in a row."

Provided to more than 12 schools in San Jose and more than 200 schools throughout the state, the booklet also provides information about the state of California, including targeted lesson plans that use cycling as a means to teach core subjects such as math, science and geography.

"We are proud to work with the Amgen Tour of California in bringing you an educational booklet for students in grades four through six," said Governor Arnold Schwarzenegger in his opening note to

teachers. "Our hope is that you will use this handbook to increase your awareness of cycling and to encourage your students to start riding a bicycle for exercise, recreation and lifelong health."

"We saw an incredible level of support from young people in every community we visited during the past two Amgen Tour of California races," said Kristin Bachochin, senior director of AEG Sports, presenter of the race. "This curriculum is designed to further engage young Californians and not only get them excited about cycling, but also educate them about how to lead an active lifestyle and the benefits of developing healthy habits at a young age."

In addition to informative lessons about bike safety, team sports, the history of cycling and the geography of California, classroom activities such as weather charting, crossword puzzles and word searches allow educators to reach students with engaging material developed specifically for students in grades four through six.

Building on last year's second annual stage race, which attracted 1.6 million spectators, the 2008 Amgen Tour of California will visit 12 host cities for official stage starts and finishes, with communities along the route getting the chance to see firsthand a lineup of some of the best and most recognizable teams in the world. Host cities for the eight stages include: Palo Alto-Stanford University (new in 2008), Sausalito, Santa Rosa, Sacramento, Modesto (new in 2008), San Jose, Seaside, San Luis Obispo, Solvang, Santa Barbara, Santa Clarita and Pasadena (new in 2008).

ABOUT THE AMGEN TOUR OF CALIFORNIA

The largest cycling event in America, the 2008 Amgen Tour of California is a Tour de France-style road race presented by AEG that will challenge the world's top professional cycling teams to compete along a demanding 650-mile course from Palo Alto-Stanford University to Pasadena from February 17-24, 2008.

ABOUT AMGEN

Amgen discovers, develops and delivers innovative human therapeutics. A biotechnology pioneer since 1980, Amgen was one of the first companies to realize the new science's promise by bringing safe and effective medicines from lab, to manufacturing plant, to patient. Amgen therapeutics have changed the practice of medicine, helping millions of people around the world in the fight against cancer, kidney disease, rheumatoid arthritis, and other serious illnesses. With a broad and deep pipeline of potential new medicines, Amgen remains committed to advancing science to dramatically improve people's lives. To learn more about Amgen's pioneering science and vital medicines, visit www.amgen.com.

ABOUT AEG

AEG is one of the leading sports and entertainment presenters in the world. AEG, a wholly owned subsidiary of The Anschutz Company, owns or controls a collection of companies including facilities such as STAPLES Center, The Home Depot Center, Sprint Center, The O2, NOKIA Theatre L.A. LIVE and NOKIA Theatre Times Square; sports franchises including the Los Angeles Kings (NHL), two Major

League Soccer franchises, a Major League Lacrosse team, two hockey franchises operated in Europe, management of privately held shares of the Los Angeles Lakers, the ING Bay to Breakers foot race and the Amgen Tour of California cycling road race; AEG LIVE, the organization's live-entertainment division, is a collection of companies dedicated to all aspects of live contemporary music performance, touring and a variety of programming and multi-media production. For more information, visit AEG today at www.aegworldwide.com.

ABOUT THE CITY OF SAN JOSE'S OFFICE OF ECONOMIC DEVELOPMENT

The Amgen Tour of California is produced in San Jose by The City of San Jose's Office of Economic Development. The Office of Economic Development is committed to a vital, competitive San Jose economy that increases prosperity for people and companies and enhances City revenues. The Office guides the City's economic strategy, provides assistance for business success, helps connect employers with trained workers, and provides art and cultural resources to our community. For more information, please visit, www.sjeconomy.com.

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