

Media Advisory

Office of Economic Development

AMGEN TOUR OF CALIFORNIA MEDIA CREDENTIALS NOW AVAILABLE

Tour de France-style cycling road race will challenge the world's top professional cycling teams to compete along a demanding 650-mile course from February 17-24, 2008

SAN JOSE, CALIF. (December 18, 2007)—The media credential application for the **2008** Amgen Tour of California is now available online.

- Please note that a completed media credentials application does not guarantee access. Confirmations will be issued via email.
- Freelancers must submit an assignment letter issued by the news organization they are representing to <u>ghlacredentials@golinharris.com</u>. Only freelancers with valid letters of assignment will be considered for media credentials.
- Credential applications will be reviewed and confirmations will be issued via e-mail at the beginning of February. Credentials will be distributed at the start and finish lines of each stage and CANNOT BE MAILED. Credentials can be picked up at the start line in the media tent near the announcer's booth or at the finish line in the press room. Press room locations will be posted in the media information section at <u>www.amgentourofcalifornia.com</u> in February.
- All electronic footage is to be used exclusively as news coverage. Electronic footage gathered for commercial use must be sub-licensed through the race's organizers, AEG. Any electronic footage used in a commercial way without prior approval will be subject to penalties, enforced through legal or arbitration means.
- Placement in media vans and photo motos is at the discretion of race organizers and will be determined on-site.

Please <u>CLICK HERE</u> and complete the application to be considered for media credentials for the *2008 Amgen Tour of California* Feb. 17-24.

If you have questions regarding the 2008 race please feel free to contact us via the media hotline and/or e-mail address, and we will get back to you in the new year.

GolinHarris Amgen Tour of California Media Hotline

Telephone: (213) 438-8881 E-mail: <u>ghlacredentials@golinharris.com</u>